



“The Great Ontario Bonspiel”

The Story of Curling in Ontario....

STORY SYNOPSIS: In a short paragraph, tell us what your local story is about, who is involved, and why it matters. Try to answer the classic W's - who, what, where, when, why... and the H-how? We'll take your pieces and try to weave it into the much bigger, province-wide story.

PHOTOS: Ideally you send at least 5-10 high-res photos (more than 1200 pixels wide) including some of the details of your story. They could feature:

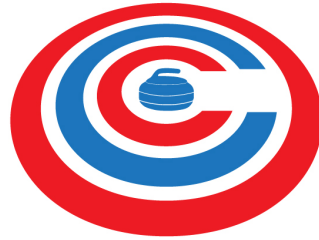
- Curling Club exterior
- Curling Club sign
- Curling Club crest/logo
- Curling ice
- Curlers playing or socializing
- Portraits of important people
- Newspaper articles, headlines, historic photos
- Artifacts, trophies, etc.

VIDEOS: Live action videos can be shot on any HD camera, camcorder, or even iphone/ipad. Please pay attention to these details:

- Shoot the video the “wide way.” This is mainly an issue if you’re using a phone or tablet to record. Turn it sideways to shoot in the **landscape mode**. Portrait mode will be unusable.
- Make sure the subject is **well lit**. Professional camera lighting is nice, but at least make sure the room is bright enough to see the subject. Lights should be in **FRONT** of the subject (out of frame), not behind.
- Make sure your camera is **steady**. Ideally, the camera is mounted to a tripod, or at least resting on something solid. If the action is moving, a little camera shake is ok but try to minimize it!
- If you’re interviewing... please make sure the subject can **be heard**. Keep the camera close, and keep the room very quiet (turn off TV, radio, fans, etc. - anything that hums or makes background noise). Ideally, you use a clip on lapel mic for the best result.

INTERVIEWS: Your interviews could include curlers, coaches, volunteers, club managers, ice-techs, organizers, sponsors, etc. Anybody who has an interesting perspective on the story. Try to keep clips to 30 seconds or less (but feel free to send a few). For each interview subject, include a few seconds of video showing that person in his/her role: curler, coach, manager, etc.

CLIPS: If you can supply old footage from home videos, TV broadcasts, highlights, etc. send them along too!



Ontario Curling Council